

# Demand Flow<sup>®</sup> Concept

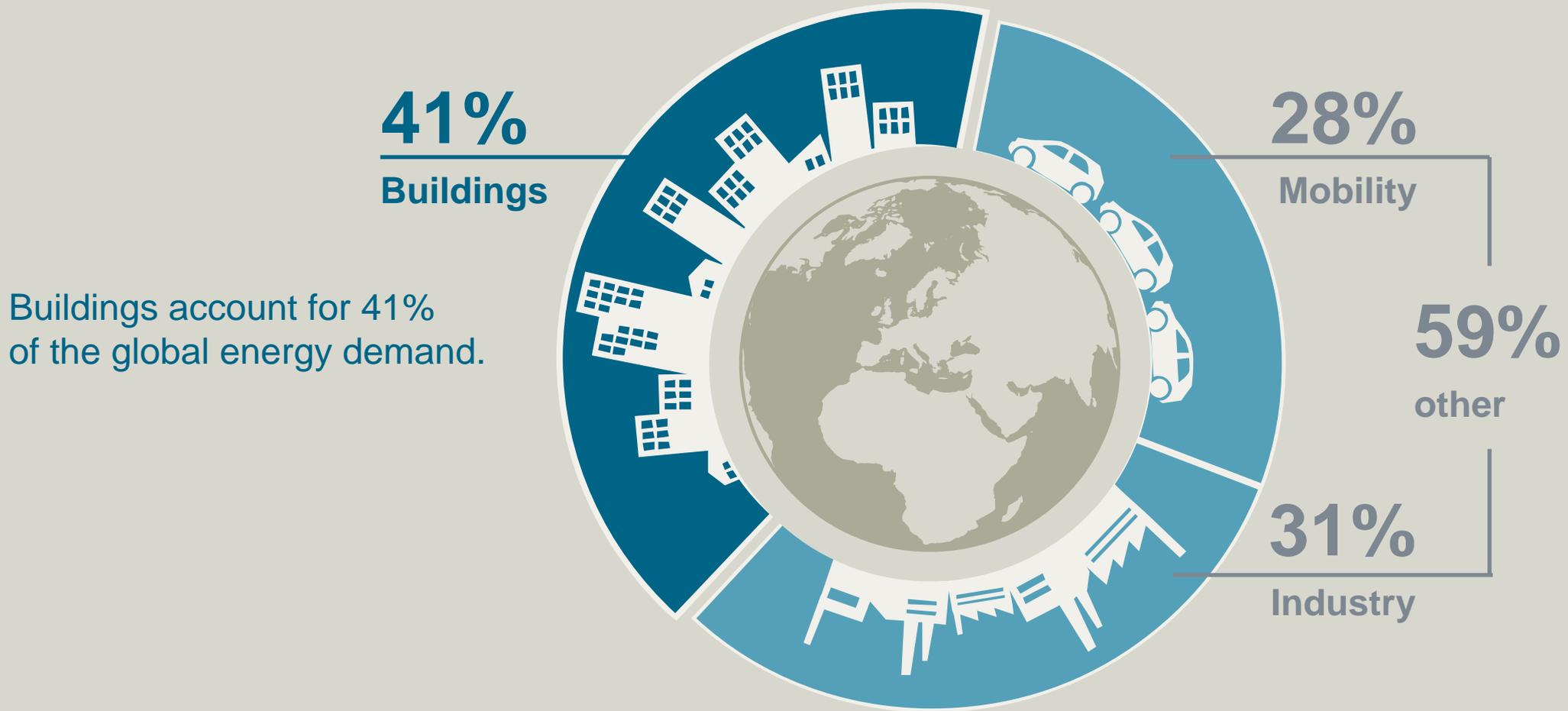
Water-cooled, Central Chilled Water Plants  
Save energy & operational cost – Payback 1 to 4 years – Performance Guaranteed

# Agenda

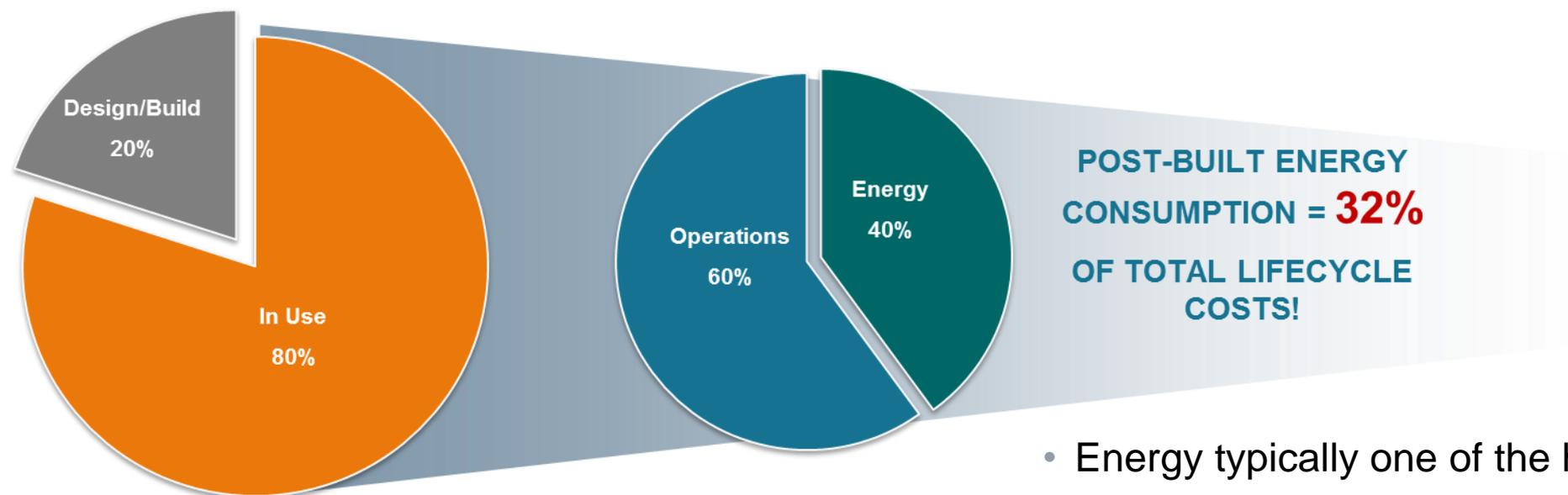


- Building Life Cycle
- Market Driving Factors
- Overview of Chilled Water System Optimization
- Overview of Demand Flow Concept
- Statistical Model
- Case Studies
- Discussion

# Buildings are a key factor for the environment, climate and energy worldwide ...



# Building Lifecycle Costs



- Energy typically one of the highest operating costs
- Rising prices can have tremendous impact on bottom line
- Impacts core business as budget/investments are prioritized

# Market Driving Factors – Chilled Water System Optimization



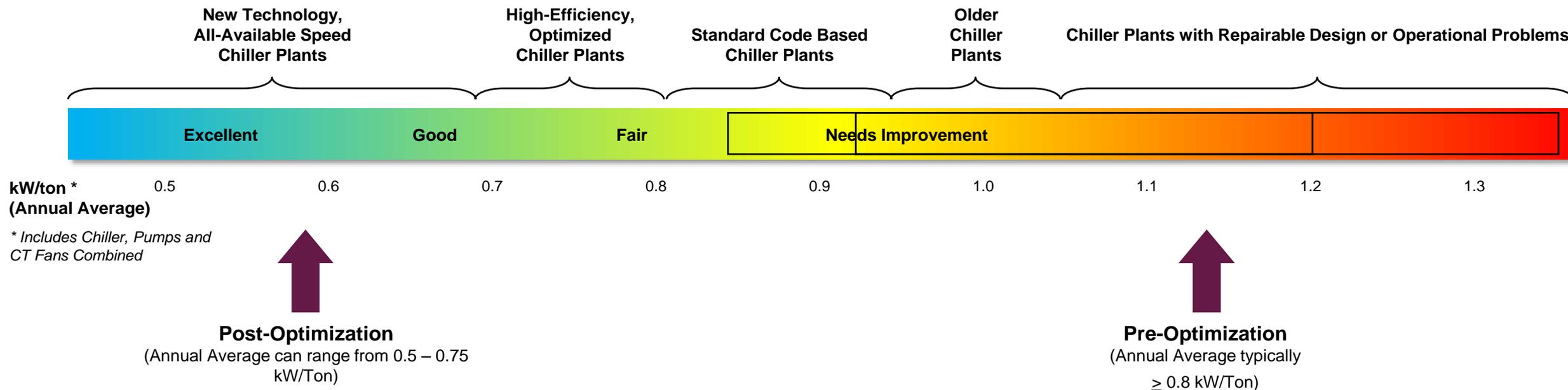
## Global Factors

- Volatile energy prices and rising demand
- Legislative landscape that requires action
- Concerns for occupant comfort and safety
- Growing interest in sustainability issues

## Internal Factors

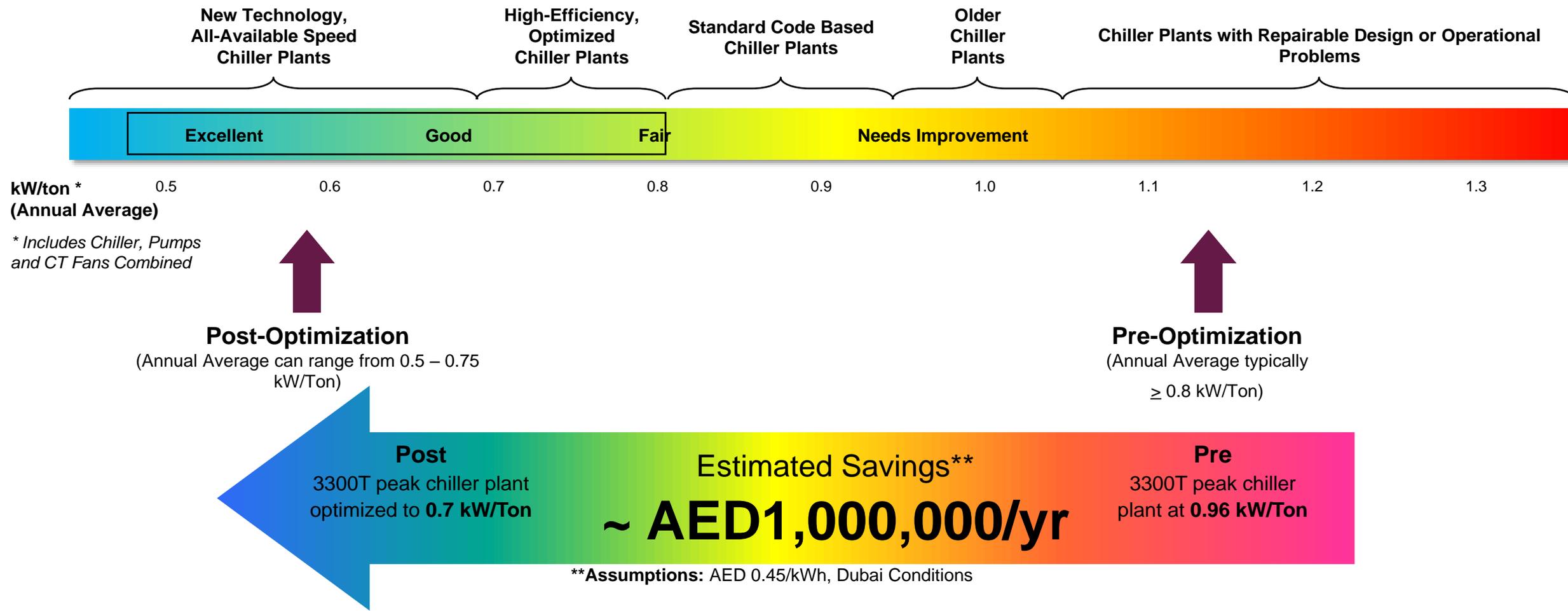
- Pressure to lower operating costs
- Reducing hot calls and improve comfort
- Increased system reliability
- Staffing pressures
- Need for simpler system operation

# Overview: Why Chiller Plant Optimization?



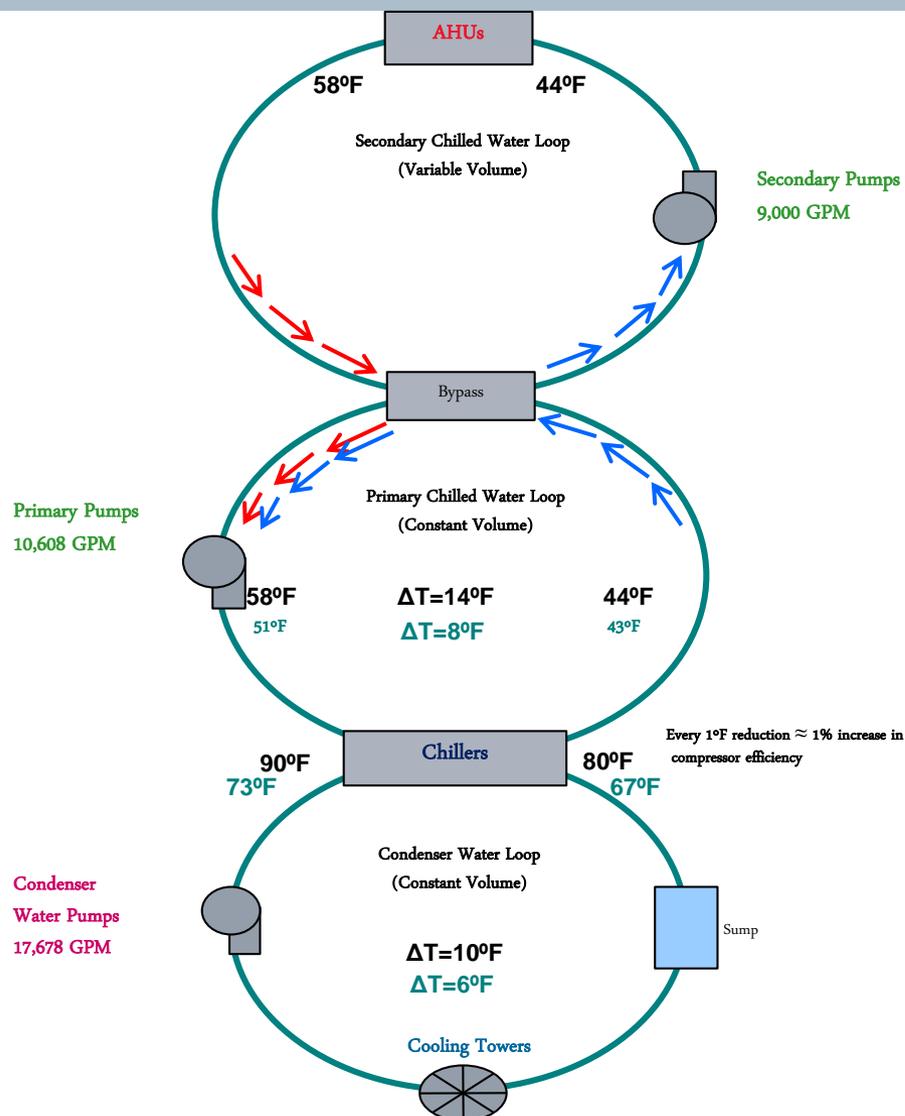
Source: "All Variable Speed Chiller Plants", ASHRAE Journal, September 2001

# Overview: Why Chiller Plant Optimization?



Source: "All Variable Speed Chiller Plants", ASHRAE Journal, September 2001

# What is Chilled Water System Optimization?



## Fundamental energy consuming sub-systems that influence deliverable capacity:

1. Chillers
2. Chilled Water Pumping
3. Condenser Water Pumping
4. Cooling Tower Fans
5. Air Side

## These 5 subsystems are interdependent

- Energy and deliverable capacity are interdependent
- Often "conservation methods" reduce deliverable capacity
- Often energy conservation methods result in a "transfer of energy" among the 5 subsystems
- Most chilled water systems are plagued with "Low Delta-T Syndrome"
- Comfort is often sacrificed to obtain efficiency.
- Continuous full speed operation of some plant equipment resulting in decreased equipment life

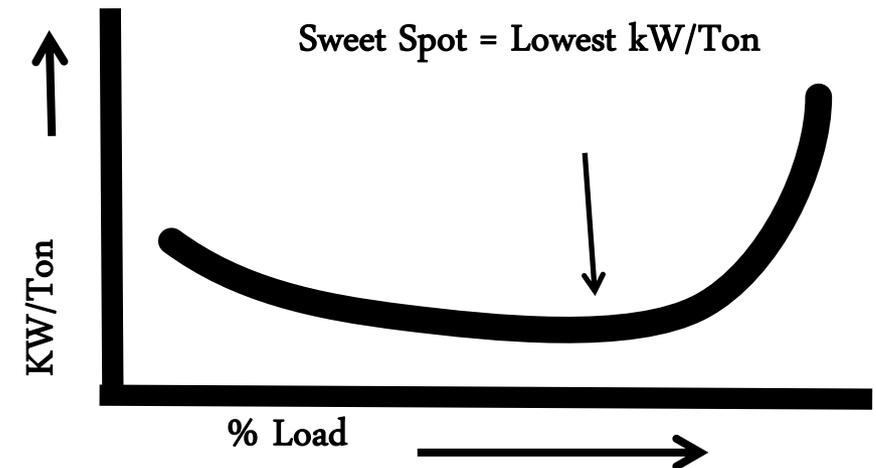
# Traditional Optimization method vs. Demand Flow Strategies

## Out-dated Methods of Optimization

- Reset chilled water temperature up
- Chillers sequenced via a database of load profiles
- Attempts to find a “sweet spot”
- **Only focuses on optimizing the *chiller***

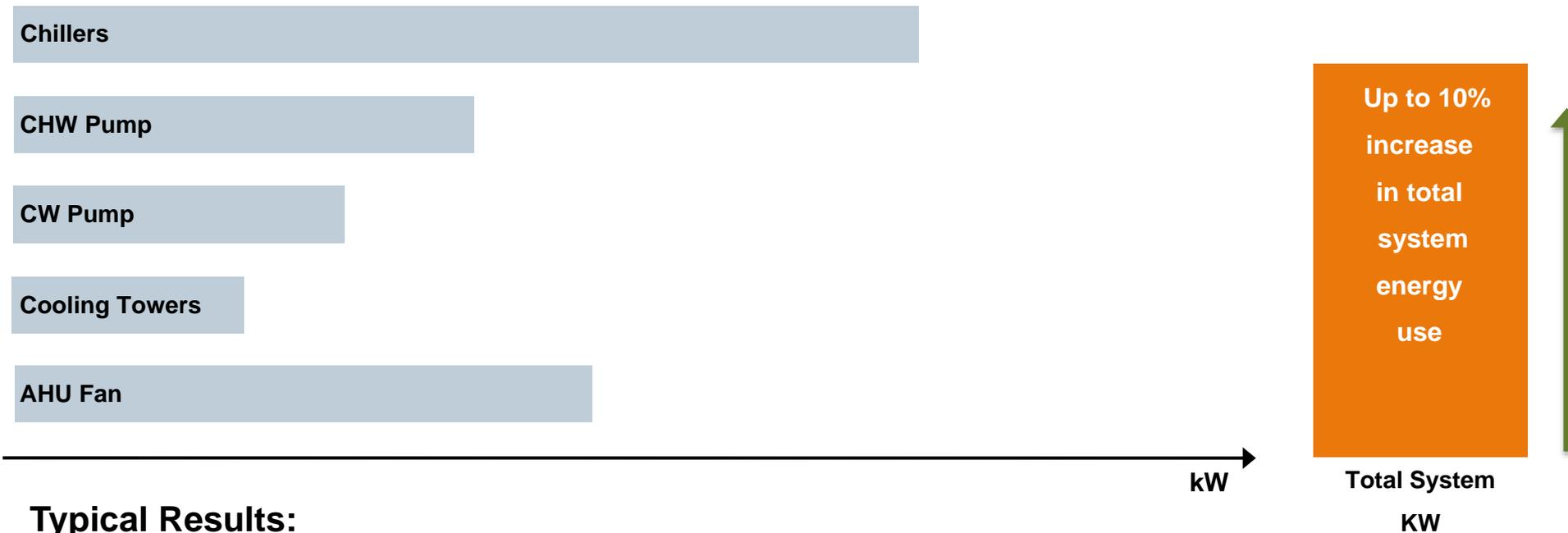
## Demand Flow Holistic Optimization Solution

- Widens “sweet spot” = increased efficiency throughout the entire tonnage range
- Increased deliverable tonnage leads to more redundancy
- Fewer start/stops = less wear & tear
- Building load defines system pressure set points
- **Focus on optimizing the *Whole System***



# Typical "Non-Demand Flow" Chiller Plant optimization Project

## Effects of Chilled Water Reset on Total System Energy - Raising Chiller Water Temp



### Typical Results:

- Warmer CHW increases CHW Pumping Energy and AHU Fan Energy in VAV systems
- Compromised occupant comfort
- Decreased humidity control

# Net Energy Effect of Demand Flow

## Demand Flow Optimization Project



## Primary Benefits

- Reduced energy consumption and greater performance (Up to 50% reduction of total kW)
- Extended equipment life
- Simplified system operation
- Improved indoor environmental quality
- 1-4 year Simple Paybacks, 25%+ IRR

# The Demand Flow® Concept - What's Different

SIEMENS



- VFDs installed on all Chilled Water and Condenser Water Pumps and Cooling Tower Fans
- Water Flow Varies thru Chiller Evaporator and Condenser
- Virtually no Chilled Water/Condenser Water bypass
- Optimize Pressure and Temperature set-points based on system dynamics
- VFDs are **not** required on the Chillers
- Pre and Post Measurement and Verification

# The Demand Flow® Concept - System Effects

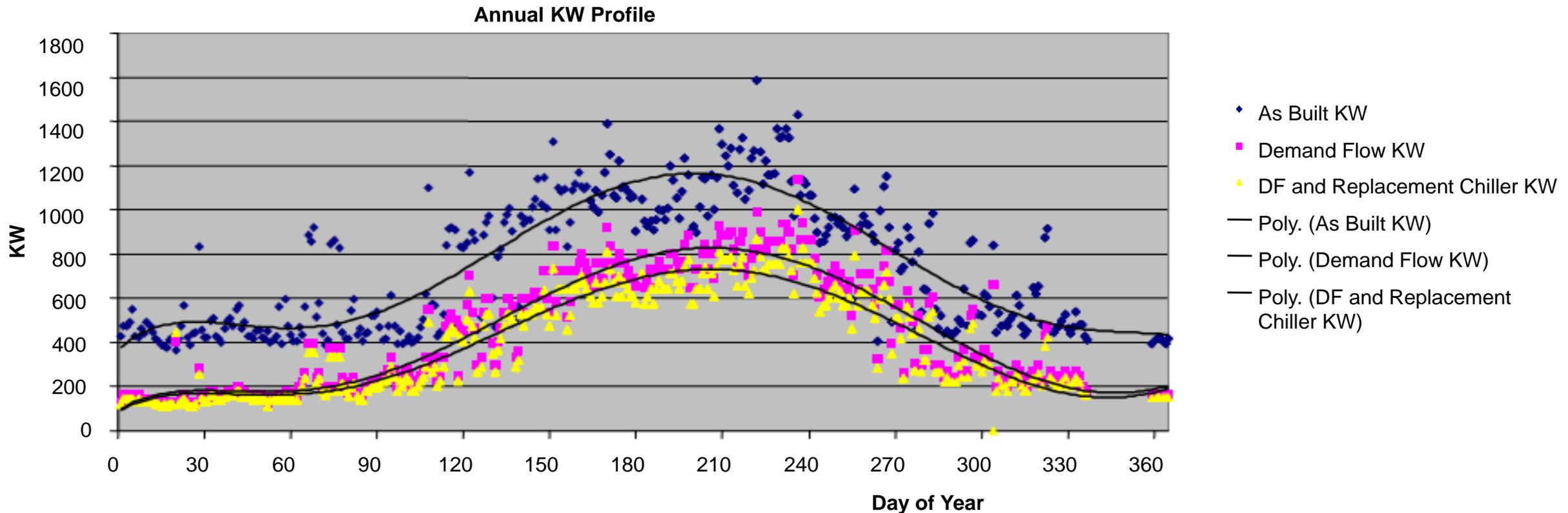
SIEMENS

- Increases system deliverable tonnage (where low Delta-T is present)
- Manages chiller "Lift", effectively eliminates refrigerant flow issues at low load conditions
- Stable Chiller Refrigerant loop performance at virtually all tonnage loads.
- Typically up to 50% total Chilled Water System energy savings with 1-4 year simple payback.
- Reduced run-time = less maintenance
- Improved indoor environmental quality - Occupant comfort is not sacrificed to provide energy savings

**Demand Flow results in significant energy savings and improved comfort**

# Statistical Energy Modeling

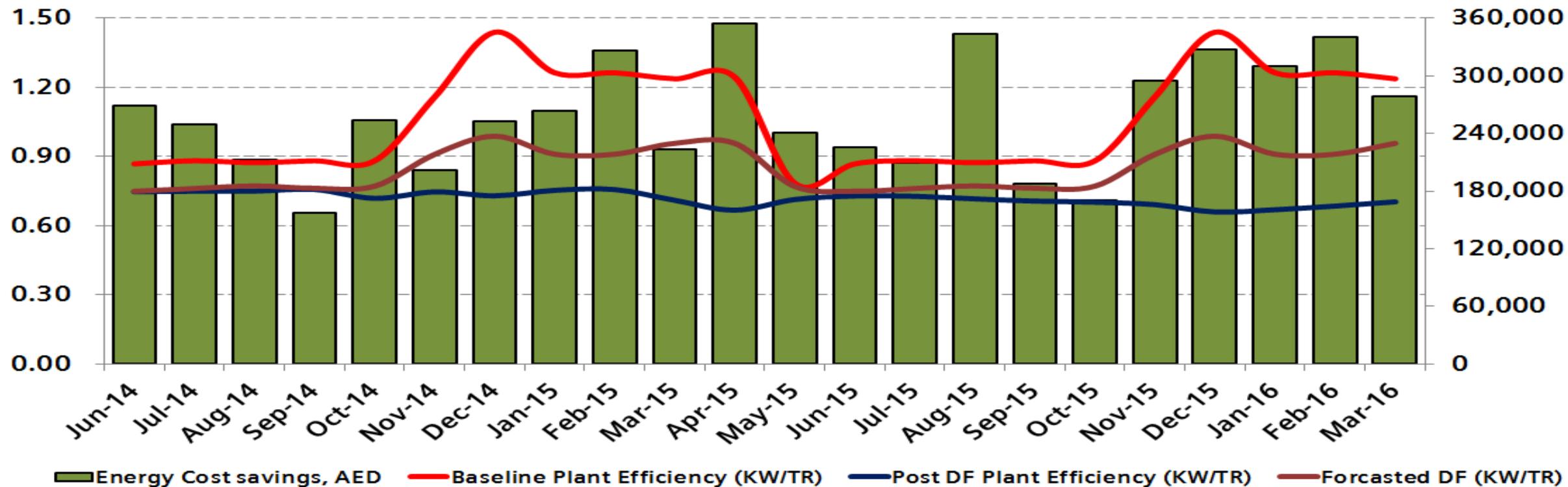
Typical base-line energy consumption vs. optimized energy consumption



The background of the slide is a photograph of a large industrial facility, likely a power plant or data center. The space is filled with rows of large, teal-colored cylindrical units, possibly transformers or cooling equipment, supported by metal frames. The ceiling is high and features a complex network of pipes, conduits, and overhead lighting. The floor is a light-colored, polished concrete. The overall atmosphere is clean, organized, and industrial.

# Case Studies in Dubai

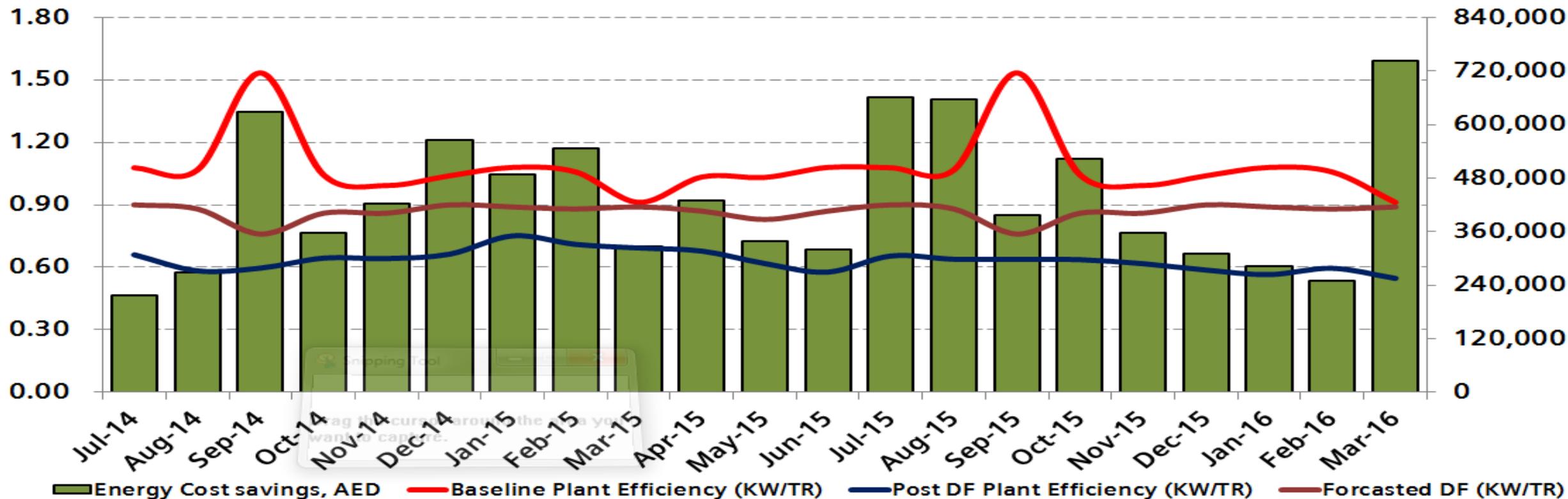
## DAFZ Main Plant performance



- The project includes 12 office buildings, HQ Building and Chiller Yard
- Plant Size – 11,000TR (6 nos. Water Cooled Chillers)

- **Average annual plant efficiency before Demand Flow implementation was 1.06 KW/Ton**
- **Average Plant efficiency for period June 14 - Mar 16 was 0.721 KW/Ton**
- **This has resulted in more than 30.0% savings for the period**
- **The actual project payback period was less than 1 year**

# WAFI DCCP 1 Plant performance



- The project includes a Shopping Mall, Residences , 5 Star Hotel, Souq and Health/Leisure facilities
- Plant Size – 6075TR (3 nos. Water Cooled Chillers)

- Average annual plant efficiency before Demand Flow implementation was 1.055 KW/Ton
- Average Plant efficiency for period July 14 - July 16 was 0.63 KW/Ton
- This has resulted in more than 40.0% savings for the period
- The actual project payback period was less than 1 year

**Thank you for your  
attention!**