

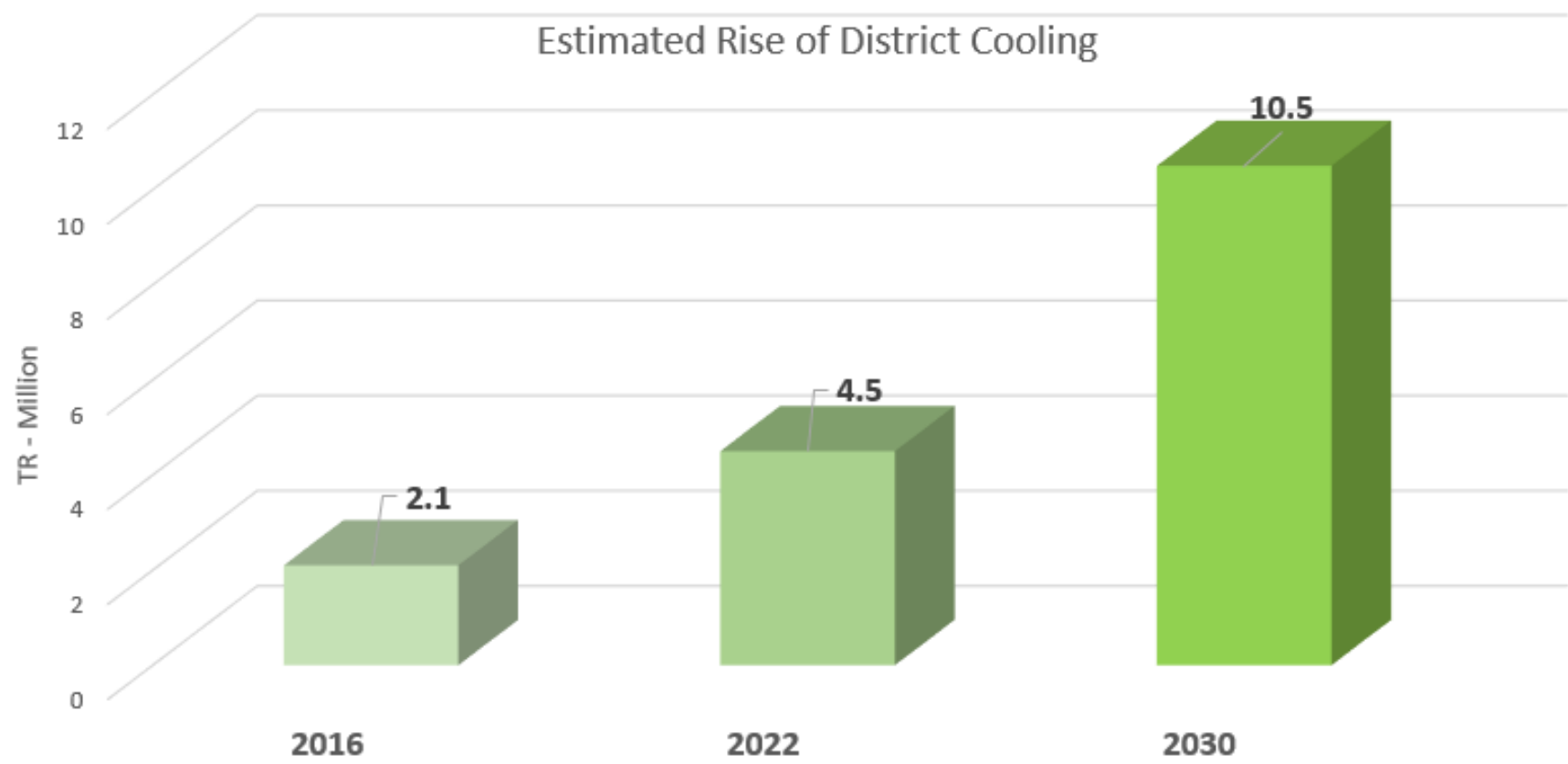
Empowering locals in District Cooling Industry, Advantages vs Challenges.

Presented by:
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CEO

The background of the slide is a photograph of a large, curved industrial structure, possibly a cooling tower or part of a power plant. It has a white, ribbed exterior and a walkway with a metal railing. The image is faded to allow the text to be the primary focus.

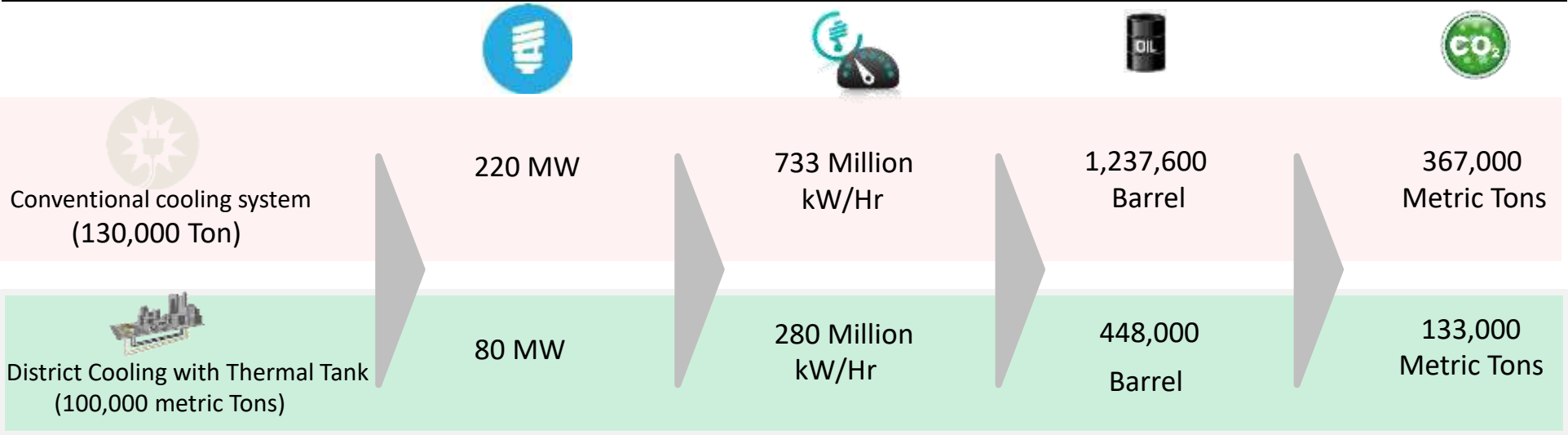
Highlight the strategic importance of developing local expertise and value addition we experienced by involving young talents in the District Cooling Industry.

Forecast of Energy Efficient Cooling in the Kingdom - 2030



A typical example of sustainable and energy efficient cooling

Energy cost saved at District Cooling Plant (100,000 Tons) operated by STOM



All
100,000Ton
refrigeration
By District Cooling System
(Thermal Tank)


Saving
140 MW
Of the Infrastructure
of power plants, and

Reduce
453 Million KW/HR
In electricity consumption


Saving
789,600 Barrel
Of oil, which means


Removal
234,000 Ton
From CO2

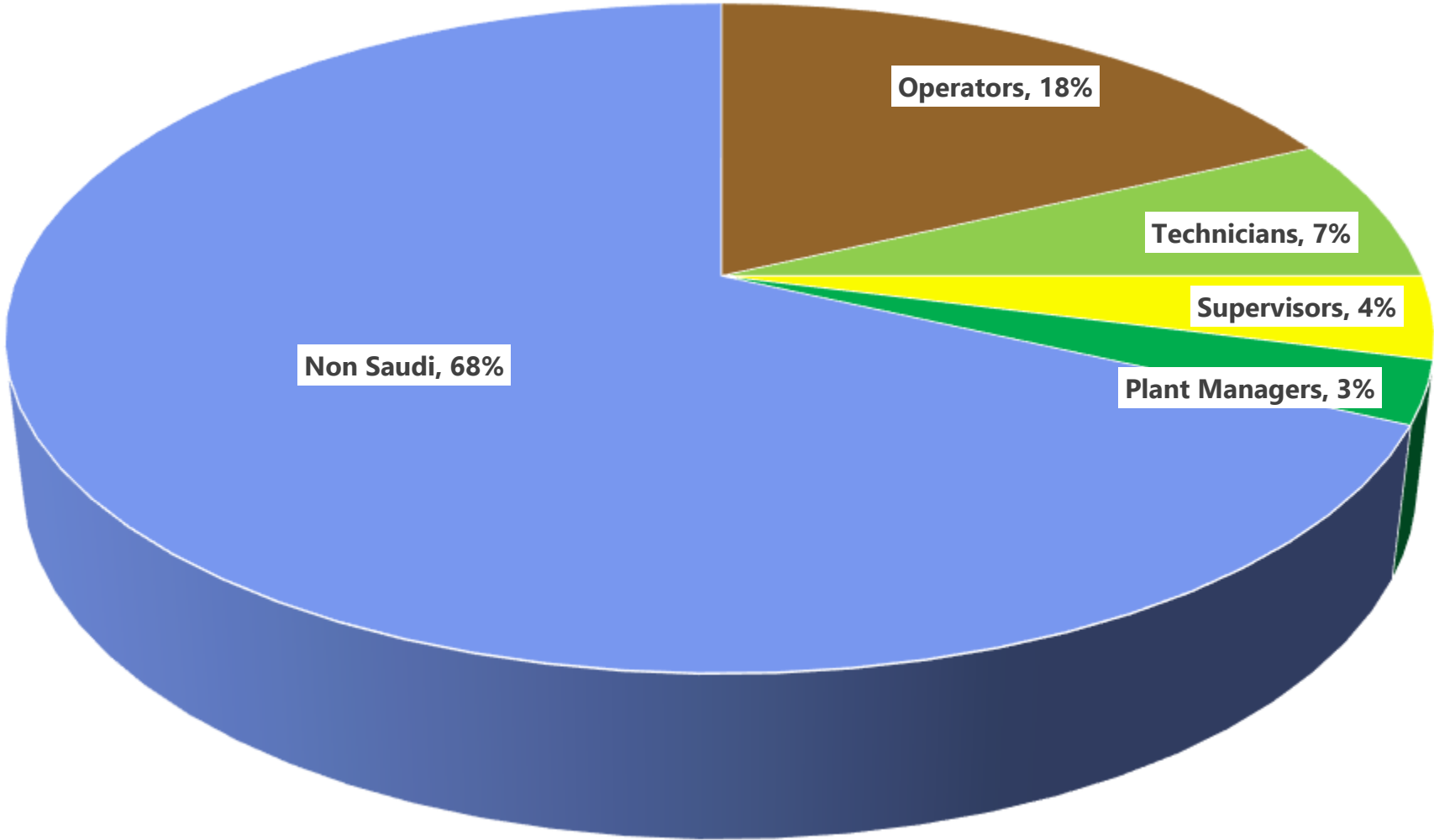
Save 
6,000,000 M3
Of treated
water each
year

Reduces 
792Million SR
Of capital investments in
the energy sector

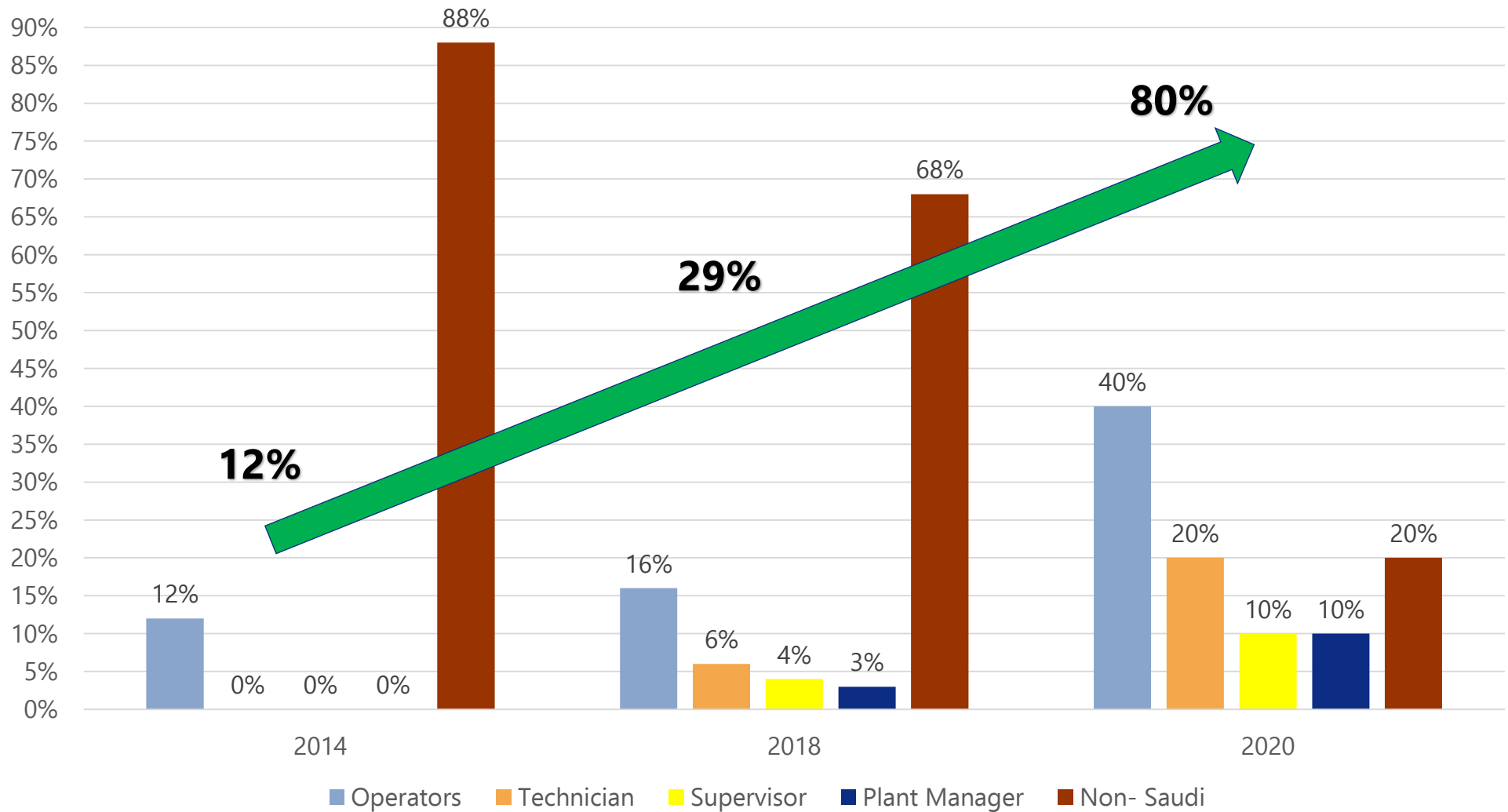
Enough to supply
power to 
In Saudi
Arabia Every year

Enough to fill fuel
51,500 Cars
Every year 

Which is equal
46,800 Tree
Planted
every year 



5 Year Milestone



- **Corporate Social Responsibility**
- **Enhancing the technical capability of locals, thereby making strong DC know-how bank.**
- **Long term returns**
- **Growth of Local Industry**
- **Boosting Saudi economy**
- **Reduced unemployed locals**



What has STOM done to develop the Local Talents

1. Individual Development Plan (IDP).

- Enhancing English language
- Safety Training
- 1 to 1 Training.
- Detailed category training.
- Overseas Training
- OEM Training



2. Scholarship Programs.

- HIWPT
- Others



- 3. Empowering higher performing employees to take on bigger challenging roles.**
- 4. Organizing University/College events aimed to attract the new graduates to District Cooling industry.**
- 5. Well compensated.**
- 6. Recognizing young talent through creating a competitive environment.**

- **Lack of District Cooling industry awareness.**
- **Retention**
- **Low motivational drive.**
- **Salary Scales.**
- **Working in remote areas**

Nurturing local talents in the District Cooling industry is a strategy for the development of more young professionals. As Saudi Tabreed we have adopted as part of our mission and vision to continuously use all the resources at our hand to empower Saudis in District Cooling Industry and make it more attractive for young generation.



Thank you.