



Pragmatic Approach to Implementing CHP and Solar at a Small University

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Agenda

- 1. Introduction
- 2. Microgrid Opportunity at Gallaudet
- 3. Due diligence challenges
- 4. Phased due diligence approach
- 5. Lessons learned
- 6. Questions



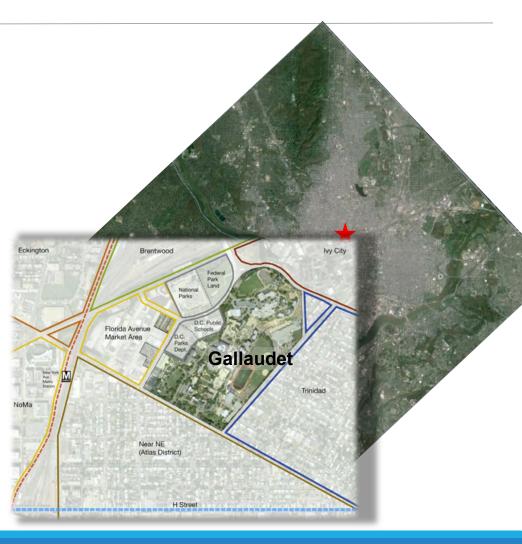




Gallaudet University

Gallaudet is the only university in the world which tailors all programs for deaf and hard of hearing students

- Charter signed by Abraham Lincoln in 1864
- ~2,000 students (graduate, undergrad, HS, and elementary)
- Ninety-nine acres in Near-Northeast DC
 - ½ mile East of NoMa-Gallaudet Metro station and 1 mile north of Union Station
- 40 Buildings, ~2 million sf







Existing Central Plant

Central plant provides steam and chilled water to most campus buildings

- Heating
 - High pressure steam boilers
 - Heating capacity: 72,000 MBH
- Cooling
 - Electric centrifugal chillers
 - Cooling capacity: 4,500 tons
- Electricity
 - Electricity is distributed to campus via four 13.2 kv utility feeders
- Gallaudet owns all distribution infrastructure
- Annual budget to procure energy and provide central plant O&M: ~\$7 million







Opportunity to expand central plant

In the Fall of 2015 Gallaudet began exploring potential to generate electricity on-site via CHP and solar PV.

Project objectives:

Improve financial health of university

- Reduce utility costs
- Address growing backlog of deferred maintenance
- Free up capital for other projects
- Potentially sell energy services to neighboring properties
- Create educational and employment opportunities for students
- Demonstrate institutional leadership
 - Increase operational resiliency in event of grid outage
 - Reduce GHG emissions associated with Gallaudet's operations
 - > Help address energy infrastructure needs of adjacent development projects





Initial effort to evaluate project feasibility was unsuccessful

Lacking in-house expertise, Gallaudet elected to contract out project feasibility study.

- **Constrained Budget:** Given high probability of project being shelved, budget for initial feasibility study was capped at **\$50k**
- Extensive Scope: Proposed scope of initial feasibility study was based on EPA's CHP Partnership guidelines for Level 2 feasibility study
- Released RFP for initial feasibility study in Feb 2016
 - Sent to six firms with extensive experience in CHP and Microgrids
- Two teams responded
 - Proposals ranged from \$180k to \$230k





Phased approach to due diligence

Began working with Urban Ingenuity in Spring of 2016 Proposed phased approach to tie due diligence costs to level of uncertainty

Investment

SS

Phase 1 Initial Feasibility

- High level test of the economic and technical viability of a simple baseline district energy system
- Fast and cheap

Phase 2

Project Scoping

- Refine the project scope in order to:
 - determine whether to proceed with the project
 - Issue RFQ to evaluate potential implementation and financial partners

Phase 3

Partner Selection

 Further refine the project scope, design, and financing structure to a level sufficient to produce focused implementation and finance RFP

Project Confidence

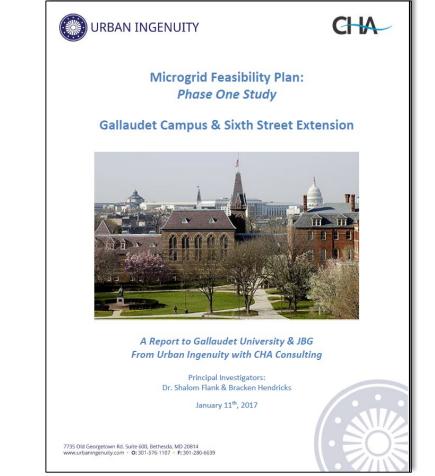




Phase 1: Initial Feasibility Study

- Initial Feasibility Study verified that an "Existence Proof" Microgrid at Gallaudet was:
- ✓ Financially Self Sustaining
- ✓ Low Technical Risk
- ✓ Clearly Beneficial

Note: Initial introduction between Urban Ingenuity and Gallaudet was supported by a microgrid contract from the DC Government

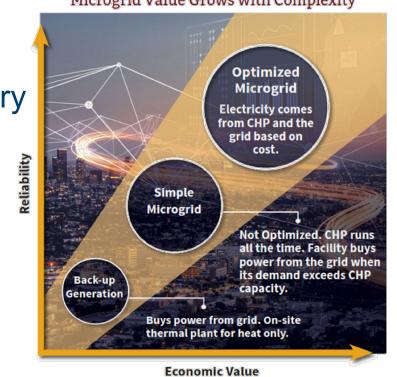






Lessons Learned: "Existence Proof" System

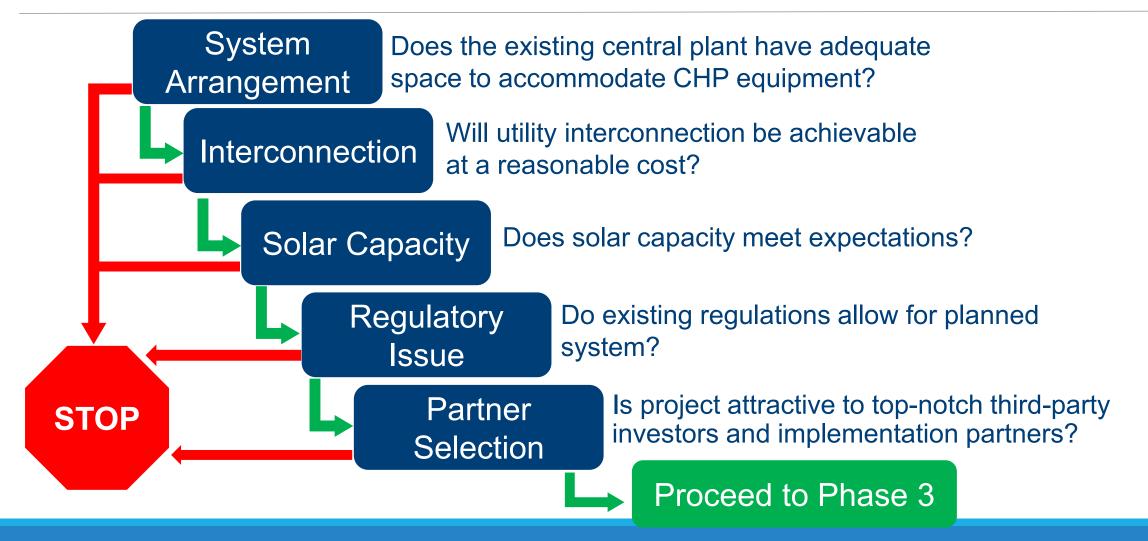
- **DON'T:** Attempt to fully design the system
- ☑ DO: Use standard design parameters that can easily be assessed for financial and engineering feasibility:
 Microgrid Value Grows with Complexity
 - CHP Two 2MW recip natural gas engines
 - Middle-of-the-road HRSG and hot-water heat recovery
 - Two 200-ton single-effect absorption chillers
 - Keep existing steam and chilled water systems
 - PV 2 MW rooftop system, Helioscope-only analysis
 - Ignore other potential benefits (avoided capital costs, thermal storage, grid sales, competitive grants, etc.)
 - SYSTEM ONLY GETS BETTER FROM HERE







Phase 2: Project Scoping







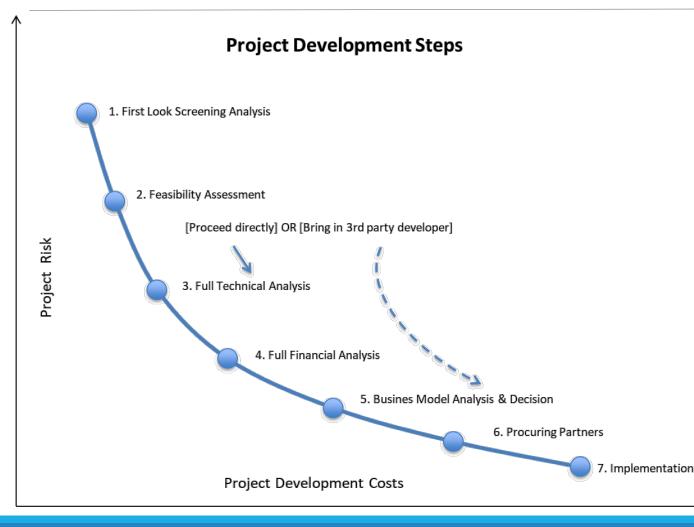
Lessons Learned: Look for "Red Lights"

- **DON'T:** Try to *solve* problems during the Project Scoping phase
- ☑ DO: Identify key issues with highest potential to block successful project development
- ☑ DO: Provide "Off-ramps" to limit expense in the event that an issue derails the project





Phase 3: Partner Selection



- "Existence Proof" sufficient to show solid returns
- Scoping analysis sufficient to show project does not face any "Red Lights"
- ESA, not EPC: No further investment by Gallaudet needed to attract industry-leading partners





Lessons Learned: Broad RFQ, then Narrow RFP

- **DON'T:** Ask industry to respond to a massive and wide-open RFP **DO:** Start with information-rich quals-only RFQ to identify short-list for RFP
 - RFQ released Feb 2018
 - Asked only for quals but on precisely parallel projects
 - Included all analysis from Phase 1 & 2:
 - Financial analysis
 - Baseline system specs
 - Proposed equipment arrangement
 - Regulatory pathways
 - Received 26 responses
 - RFP released Aug 2018
 - Invited four most qualified teams to respond
 - Requested substantial B&P investment, design work, and financial modeling







Final Lesson Learned: Team with Skilled Owner's Rep

- **DON'T:** Try to save \$\$ by using in-house procurement team for a complex project requiring 3rd-party investment
- ☑ DO: Develop partnership with Owner's Representative / Owner's Engineer that aligns interests
- Teaming agreement with Urban Ingenuity:
- Ensure transparency, cost control, and aligned objectives
- Compensation mix of limited T&M plus Performance Bonuses
- Bonuses based on modeled long-term financial results





Summary/ Lessons Learned

- DON'T: Try to design the system during Initial Feasibility phase
- DON'T: Try to *solve* problems during the Scoping Analysis phase
- DON'T: Ask industry to respond to a massive and wide-open RFP
- DON'T: Try to use in-house procurement team for a complex project with 3rd-party investment

- ☑ DO: Use design parameters that are easiest and lowest-cost to assess financial and engineering feasibility
- ☑ DO: Identify any issues with the potential to block successful project development, with "Off-ramps" to limit Gallaudet's expense
- ☑ DO: Start with information-rich qualsonly RFQ to identify short-list for RFP
- DO: Develop close partnership with Owner's Representative / Owner's Engineer





Questions?

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